

bargainbriana

because bargains don't find themselves



BargainBriana.com is written by blogger and busy mom of four, Briana Carter. BargainBriana.com features ways to simplify and organize while saving time and money. Find frugal living tips, diy crafts, budget friendly recipes as well as deals and coupons. You will also find her on TotallyTravelTips.com

Key demographics: College educated women between the ages of 24 - 54 with children with an average household income of \$75,000 or more.

Briana Carter, author of Bargainbriana.com, is a wife and moth of four awesome children ages 9 - 17. The blog was started in 2008 and has grown to tremendous popularity. Briana has worked with many companies such as ALDI, White Cloud, Verizon, Intel, Savings.com, Favado, Valpak, International Delight, Discover, and many others. This blog has been featured in many outlets such as All You Magazine, NY Daily News, Indianapolis Star, MSN.com, as well as local news stations WTHR, WRTV, and Fox59.

BLOG STATS

Facebook: 59,500	Newsletter & RSS: 35,000
Twitter: 73,100	Page Rank: 4
Pinterest: 22,100	Unique Visitors Per Month: 185,000
Instagram: 3,200	Pageviews Per Month: 273,988

(90 day average)

BRAND RELATIONSHIPS



savings.com



Discover



CVS/pharmacy